



**BUILDEX**  
VANCOUVER

**February 11 & 12, 2026**

Vancouver Convention Centre West

[www.buildexvancouver.com](http://www.buildexvancouver.com)

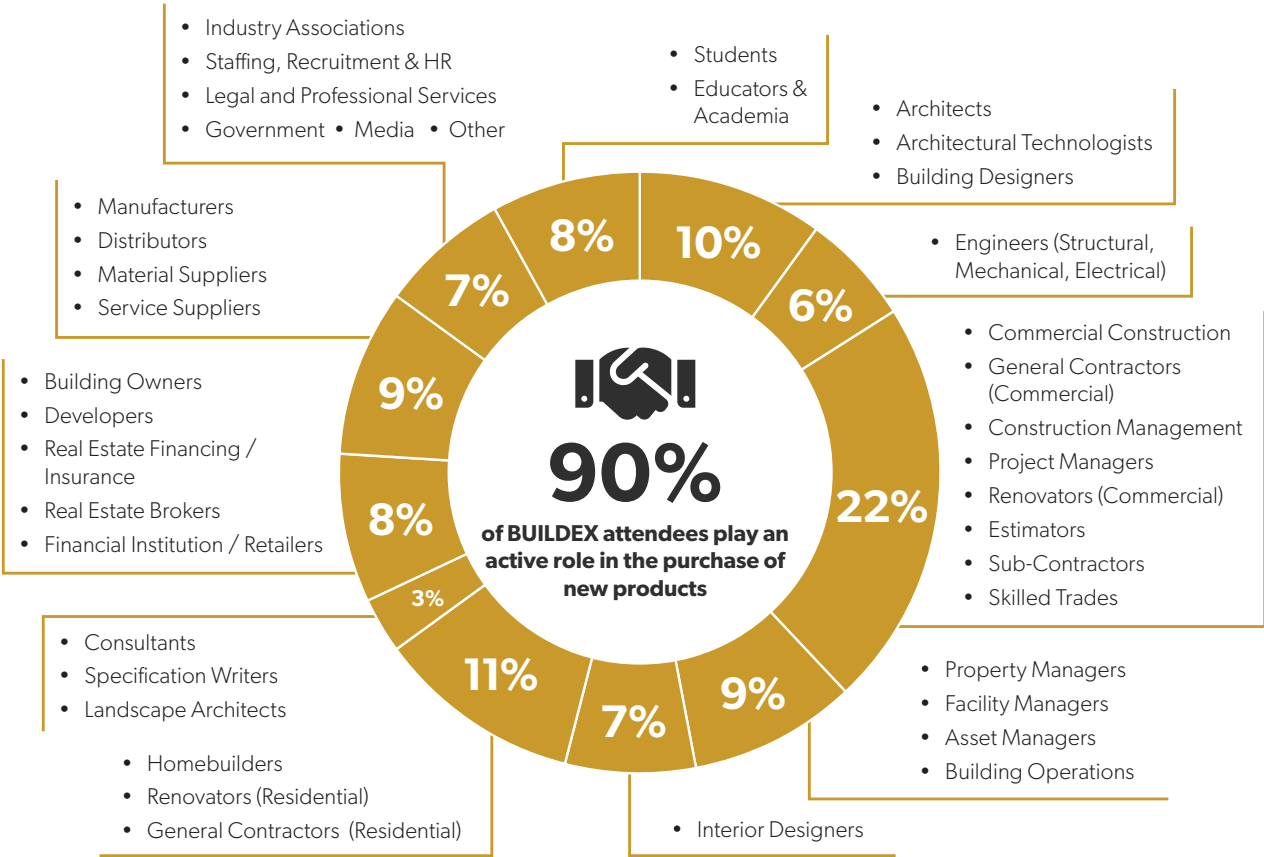
# HIGH IMPACT SPONSORSHIP OPPORTUNITIES



# AUDIENCE DEMOGRAPHICS

BUILDEX is Vancouver’s largest business-to-business event connecting the holistic building industry. Architecture, engineering, construction, design and real estate professionals attend to immerse themselves in dialogue, access continuing education, generate new business and find new suppliers. Use this unique opportunity to showcase your offerings to decision makers from all segments of the industry.

## YOUR AUDIENCE IS HERE



## YOUR INDUSTRY IS HERE

BUILDEX is supported by strong partnerships with industry associations and media. 2024 partners included:



## OUR ATTENDEES ARE WORKING ON:



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# PRESENTING

Align your brand with our industry's leading design, construction, and property management event. Enjoy the full benefits of our marketing campaign, on-site visibility, and promotional opportunities.

**INVESTMENT:** \$60,000

**1 AVAILABLE**

## Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDEX Vancouver website and sponsor directories
- Inclusion in press releases related to the event
- Inclusion in the email campaign to 26,000 industry professionals
- Detailed company profile and a direct link to your corporate website
- Logo exposure on delegate confirmation emails
- Inclusion on all badges including attendees, exhibitors, staff, speakers, sponsors, guests, and media
- Logo recognition on BUILDEX Vancouver event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

## Passes:

- 4x All-Access Passes (free access to two full days of seminars)

## On-Site:

- Logo inclusion on on-site signage (including registration area, show floor and conference level)
- Opportunity to show a 30-60 second commercial (with sound) at the BUILDEX Main Stage
- High profile 10x20 booth space

## Seminar Sponsorship:

- Opportunity to welcome delegates and introduce the speaker(s) at a high-profile seminar
- Logo exposure on all signage and materials related to this mutually chosen seminar
- Company information distributed at your sponsored session

## Post-Show:

- A detailed sponsor report showcasing the deliverables and value of the sponsorship, within three weeks post-event
- Delivery of the attendee database relating to your sponsored session(s) within three weeks post-event
- Detailed sponsor profile to be posted on BUILDEXVancouver.com until end of May 29, 2026
- Now including:

# Lead!nsights





# PAVILION

Curate a Pavilion hosting exhibiting companies of your choice, featured installations and speaker content right on the show floor, in the heart of the action.

**INVESTMENT:**  
(DEPENDENT ON PAVILION SIZE)

**\*LIMITED AVAILABILITY**

## Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDEX Vancouver website and sponsor directories
- Inclusion in press releases related to the event
- Inclusion in the email campaign to 26,000 industry professionals
- Promotional listings on website
- Logo recognition on BUILDEX Vancouver event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

## On-Site:

- Inclusion on on-site signage related to this featured area
- 600 – 800 sq. ft. space on the show floor

## Post-Show:

- A detailed sponsor report showcasing the deliverables and value of the sponsorship, within three weeks post-event
- Detailed company profile to be posted on [BUILDEXVancouver.com](https://www.buildevancouver.com) until May 29, 2026



# ATTENDEE REGISTRATION

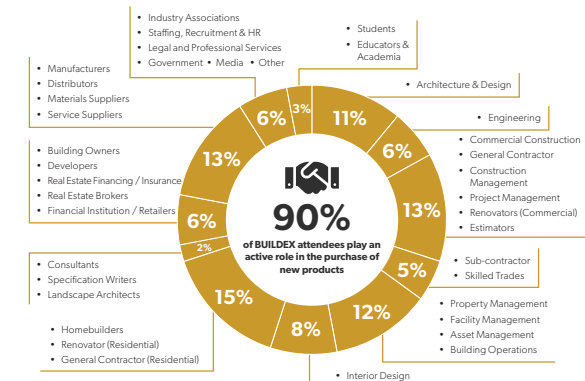
Reach a wide audience of architects, contractors, engineers, designers, building owners, property managers, facility managers, interior designers, developers, and more. Position your brand as the industry leader by presenting the BUILDEX registration. Your brand welcomes all attendees to on-site registration at BUILDEX Vancouver.

**INVESTMENT:** \$22,000

**1 AVAILABLE**

## Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDEX Vancouver website and sponsor directories
- Inclusion in press releases related to the event
- Inclusion in the email campaign to 26,000 industry professionals
- Detailed company profile and a direct link to your corporate website
- Logo displayed on print at home attendee badges and online registration
- Logo recognition on BUILDEX Vancouver event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects



## On-Site:

- Logo prominently displayed on high profile registration kiosks at the entrance to the show floor
- Logo exposure on sponsor signage throughout the Show
- High profile 10x20 booth space
- Logo inclusion on all badges including attendees, exhibitors, staff, speakers, sponsors, guests, and media

## Seminar Sponsorship:

- Opportunity to welcome delegates and introduce a speaker at a high-profile seminar
- Logo exposure on all signage and materials related to this mutually chosen seminar
- Ability to distribute company information at your sponsored seminar

## Post-Show:

- A detailed report within three weeks post-event
- Detailed company profile to be posted on [BUILDEXVancouver.com](http://BUILDEXVancouver.com) until May 29, 2026
- Now including:

**Lead!nsights**



"They're all senior leaders in the construction industry so to get them in one place, at one time, in a social setting is a unique experience that isn't available any other way in the construction industry."

– Philip Hochstein, Independent Contractors and Businesses Association





# BUILDEX INDUSTRY NETWORKING RECEPTION SPONSOR

Be the host of all attendees, speakers and exhibitors at the BUILDEX Industry Networking Reception at the Central Bar closing out day one of BUILDEX Vancouver 2025 between 4:30pm – 6:00pm.

**EXCLUSIVE HOST — INVESTMENT: \$18,000**

**1 AVAILABLE**

**CO-HOST — INVESTMENT: \$9,900**

**2 AVAILABLE**

## Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites where the Industry Networking Reception is mentioned
- Logo exposure on the BUILDEX Vancouver website and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Logo recognition on BUILDEX attendee planner where the Industry Networking Reception is mentioned
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

## ON-SITE

- Bar placement central to the trade show floor
- Logo prominently displayed on all Industry Networking Reception signage and at the central bar
- Logo displayed (alongside reception sponsors) on refreshment tickets distributed to seminar attendees to encourage them to visit the tradeshow floor throughout BUILDEX

- Opportunity to show a 30-60 second commercial produced by your company (with sound) before a session of your choice (BUILDEX Main Stage or TECHCENTRIC only)
- Inclusion on BUILDEX Main Stage and TECHCENTRIC rotating slide decks, featuring company logo, QR Code and light messaging
- Ability to display pop-up banner(s) and distribute marketing collateral at the Industry Networking Reception
- Overhead announcements acknowledging your sponsorship to kick off the Industry Networking Reception
- Push notifications in the BUILDEX event App promoting the Industry Networking Reception and your sponsorship
- Recognition, brand exposure and backlink to your website in the end of day 1 wrap up email to all BUILDEX registrants

## POST-SHOW:

- Sponsor profile to be posted on [BUILDEXVancouver.com](https://www.buildevancouver.com) until May 29, 2026



# BUILDEX MAIN STAGE SPONSOR

Present the BUILDEX Main Stage: the location for engaging and dynamic content at the heart of the trade show floor.

**INVESTMENT:** \$17,500

**1 AVAILABLE**

## Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the Main Stage
- Logo exposure on the BUILDEX Vancouver website and sponsor directories
- Logo included next to Main Stage sessions in online program
- Inclusion in Press Releases related to the event
- Inclusion in the email campaign to 26,000 industry professionals
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Vancouver event planner

- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

## On-Site:

- Opportunity to show a 30-60 second commercial (with sound) at the BUILDEX Main Stage
- Inclusion on on-site feature signage
- Branding on presenters intro slides
- Inclusion on presentation screen backdrop in-between presentations
- Opportunity to thank attendees, introduce the speakers and provide a brief introduction on your organization (max 3 minutes)

## Post-Show:

- A detailed report within three weeks post-event
- Detailed company profile to be posted on [BUILDEXVancouver.com](https://BUILDEXVancouver.com) until May 29, 2026





# JOB BOARD

Gain extensive exposure both on-site and online by hosting the BUILDEX Vancouver Job Board. Prominent positioning at the main show entrance as well as across BUILDEX Vancouver allows you to reach a wide industry audience and position your brand as the industry leading recruitment firm for design, construction and / or real estate professionals.

**INVESTMENT:** \$11,500

**1 AVAILABLE**

## Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDEX Vancouver website and sponsor directories
- Detailed company profile and a direct link to your corporate website
- Opportunity to provide content for our e-newsletter and website
- Featured job opportunities to be included in marketing campaign to 26,000 industry professionals
- Logo recognition on BUILDEX Vancouver event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

## On-Site:

- On-site signage towers, table and chairs provided
- Positioning of your job board, staff and booth in a high profile location

## Post-Show:

- A detailed report within three weeks post-event
- Detailed company profile to be posted on [BUILDEXVancouver.com](http://BUILDEXVancouver.com) until May 29, 2026

BUILDEX is one of the most diverse exhibitions that we go to. There is a broad range of vendors here, so we get a lot of exposure groups that we wouldn't normally see elsewhere."

- Corey Klimchuck, Pinchin Ltd.



# CONFERENCE STREAM

Reach a wide audience and solidify your position as a thought leader by supporting four educational sessions aligned to your company, objectives and target audience.

**INVESTMENT:** \$8,000

**3 AVAILABLE**

## Pre-Show:

- Inclusion in overall BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Inclusion on website with schedule of programmed sessions in the conference stream
- Sessions included in the online registration
- Logo exposure on the BUILDDEX Vancouver website and sponsor directories
- Inclusion in the email campaign to 26,000 industry professionals
- Logo recognition in the online program alongside your sponsored educational sessions
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDDEX Vancouver event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

## On-Site:

- Inclusion in all signage that relates to the educational stream
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes) before three educational sessions

## Post-Show:

- Delivery of the attendee database relating to your sponsored session(s) within three weeks post-event
- Detailed company profile to be posted on [BUILDDEXVancouver.com](http://BUILDDEXVancouver.com) until May 29, 2026
- Now including:

## Lead!nsights

"BUILDDEX pays off with excellent market exposure to architects and builders, and sales which can be directly attributed to contacts made at the show."

– April Keene, Trade Show & Events Manager, NanaWall





# TECHCENTRIC STAGE

BUILDEX Vancouver's exclusive stage featuring a daily line up of engaging educational talks and demonstrations showing the latest and future of technology in the built environment.

**INVESTMENT:** \$15,000

**1 AVAILABLE**

## Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Recognition on BUILDEX website with schedule of programmed sessions at TECHCENTRIC
- Sessions included in the online registration
- Logo recognition in the online program promoting TECHCENTRIC
- Logo exposure on the BUILDEX Vancouver website and sponsor directories
- Inclusion in the email campaign to 26,000 industry professionals
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Vancouver event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

## On-Site:

- 30 minute demonstration on the Demonstration feature stage on the show floor (\$3K value)
- Logo displayed on onsite signage at feature space and through the trade show including multiple schedule directories
- Includes high profile 10x10 corner booth space  
**\*Upgrades available, location TBD**
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes) before three educational sessions
- Logo prominently displayed on holding slides in between presentations

## Post-Show:

- A detailed report within three weeks post-event
- Delivery of the attendee database relating to all TECHCENTRIC sessions three weeks post-event
- Detailed company profile to be posted on [BUILDEXVancouver.com](https://BUILDEXVancouver.com) until May 29, 2026
- Now including:

**LeadInsights**







## LANYARDS

Your brand will be featured prominently on sustainably sourced lanyards provided for all BUILD EX Vancouver attendees, exhibitors, speakers, guests and media. Having environmentally preferred lanyards will help reduce the environmental footprint of the sponsorship option while still maximizing your brand exposure.

**INVESTMENT:** INQUIRE WITHIN

**1 AVAILABLE**

### Pre-Show:

- Inclusion in overall BUILD EX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Inclusion on website in our spotlight on Sustainability
- Logo exposure on the BUILD EX Vancouver website and sponsor directories
- Inclusion in the email campaign to 26,000 industry professionals
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILD EX Vancouver event planner

- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

### On-Site:

- Environmentally friendly lanyards branded with your company logo for attendees on-site
- Inclusion on sponsorship and sustainability signage

### Post-Show:

- A detailed report within three weeks of the event
- Detailed company profile to be posted on [BUILDEXVancouver.com](https://www.builddexvancouver.com) until May 29, 2026

# CENTRAL BAR AND NETWORKING HUB

Host the Central Bar and Networking Hub at BUILDDEX Vancouver — the central meeting place and networking area on the show floor.

**INVESTMENT:** INQUIRE WITHIN

**1 AVAILABLE**

## Pre-Show:

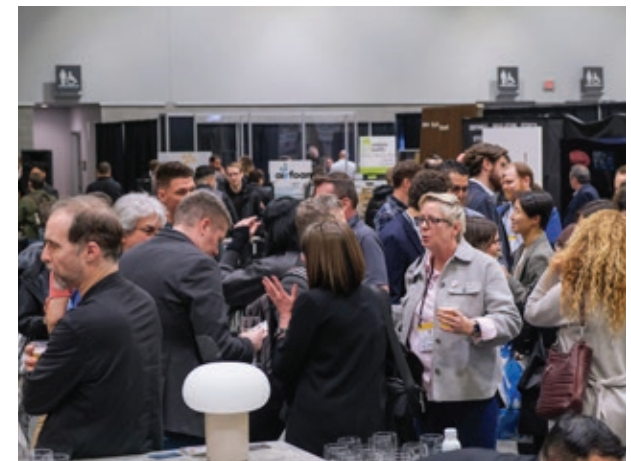
- Inclusion in overall BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the central bar
- Logo exposure on the BUILDDEX Vancouver websites and sponsor directories
- Inclusion in press releases related to the event
- Inclusion in the email campaign to 26,000 industry professionals
- Promotional listing on the website
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

## On-Site:

- 45'x30' feature space on the showfloor
- Opportunity to host a signature drink within the bar
- Inclusion on on-site feature signage

## Post-Show:

- A detailed report within three weeks post-event
- Detailed company profile to be posted on [BUILDDEXVancouver.com](https://BUILDDEXVancouver.com) until May 29, 2026



## SHOW FLOOR BAR HOST

Attendees love to connect face-to-face more than ever before. Be the host of a bar on the show floor, elevate your brand awareness, and drive traffic to your booth. Host your bar on either Wednesday, between the close of conference programming and start of the BUILDDEX Industry Networking Reception, or on Thursday Day 2, during the lunchtime hour, and capitalize on high show floor traffic periods.

**DAY 1, 3:30PM TO 4:30PM — INVESTMENT: \$8,000**

**4 AVAILABLE**

**DAY 2, 12:30PM TO 1:30PM — INVESTMENT: \$7,500**

**2 AVAILABLE**

### Pre-Show:

- Inclusion in overall BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDDEX Vancouver website and sponsor directories
- Inclusion in the BUILDDEX email marketing campaign
- Logo recognition on BUILDDEX event planner where networking event are mentioned
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

### ON-SITE

- Dedicated satellite bar with bartender provided
- Receive 200 refreshment tickets with your logo (alongside reception sponsors) to distribute onsite for complimentary alcoholic beverage or soft drink
- Logo displayed (alongside reception sponsors) on refreshment tickets distributed to seminar attendees to encourage them to visit the tradeshow floor
- Logo prominently displayed on signage at your designated bar
- Push notifications in the BUILDDEX event app promoting your bar to attendees
- 4 All Access Passes

### POST-SHOW:

- Sponsor profile to be posted on [BUILDDEXVancouver.com](https://BUILDDEXVancouver.com) until May 29, 2026





# WORKFORCE SOLUTIONS CENTRE

Workforce growth, diversification, upskilling and productivity are significant challenges facing the future of BC's entire building industry. As Western Canada's largest forum connecting the holistic building industry, BUILDEX Vancouver is uniquely positioned to facilitate the exchange of information, connections and solutions between employers, employees, government bodies, and industry partners. The **Workforce Solutions Centre** has been created in response to the workforce crisis and to provide a center point for information exchange at BUILDEX Vancouver.



## TITLE SPONSOR

**INVESTMENT:** \$19,000

**1 AVAILABLE**

*(includes one dedicated counter in the Workforce Solutions Centre)*

Demonstrate your leadership on this critical industry issue with the Title Sponsor position.

### Pre-Show Exposure & Benefits

- Reach a targeted audience of contractors, skilled trades, building owners, property managers, developers, interior designers, homebuilders & renovators, architects, engineers, and specifiers.
- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure (Gold Level) in all pre-event digital promotions; email campaign, social media campaign and websites as it relates to the Workforce Solutions Centre
- Logo exposure on the BUILDEX Vancouver website and directories
- Inclusion in any Press Releases related to the event
- Inclusion in the email campaign to 26,000 industry professionals
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Vancouver event planner (deadline dependent)

### On-Site Exposure & Benefits

- Title Sponsor position on all signage relating to Workforce Solutions Centre at BUILDEX Vancouver

- Turnkey involvement: One dedicated counter in the Workforce Solutions Centre on the show floor, including custom company branding, seating, electricity, and carpet provided.
- 4x All Access Passes providing free access to all seminars, demonstrations, and Keynotes
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients, prospects and your followers / distribution lists.

### Post-Show Exposure & Benefits

- A detailed report within three weeks post-event
- Detailed company profile to be posted on [BUILDEXVancouver.com](https://www.buildevancouver.com) until May 29, 2026

## SUPPORTING SPONSORS

**INVESTMENT:** \$3,000

**4 AVAILABLE**

*(Includes one dedicated kiosk in the Workforce Solutions Centre)*

Guarantee that the industry identifies you as a partner during this time with a Supporting Sponsor involvement.

### Pre-Show Exposure & Benefits

- Reach a targeted audience of contractors, skilled trades, building owners, property managers, developers, interior designers, homebuilders, renovators, architects, engineers, and specifiers.
- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure (Graphite Level) in all pre-event digital promotions; email campaign, social media campaign and websites as it relates to the Workforce Solutions Centre
- Logo exposure on the BUILDEX Vancouver website and sponsor directories
- Inclusion in the email campaign to 26,000 industry professionals
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Vancouver event planner (deadline dependent)

### On-Site Exposure & Benefits

- Supporting Sponsor brand position on all signage relating to Workforce Solutions Centre at BUILDEX Vancouver
- Turnkey involvement: One dedicated kiosk in the Workforce Solutions Centre on the show floor, including custom company branding, seating, electricity, and carpet provided.
- 2x All Access Passes providing free access to all seminars, demonstrations, and keynotes
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients, prospects and your followers / distribution lists.

### Post-Show Exposure & Benefits

- Detailed company profile to be posted on [BUILDEXVancouver.com](https://www.buildevancouver.com) until May 29, 2026

# INDUSTRY INSIDER INTERVIEW SERIES

Reach a large audience of industry professionals and align your brand with the coveted Interview Series. BUILDDEX choose 8 speakers to interview at our event in front of a step and repeat and repeat with your branding.

**INVESTMENT:** \$9,000

**1 AVAILABLE**

## Pre-Show:

- Inclusion in overall BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the Interview Series
- Logo exposure on the BUILDDEX Vancouver website and sponsor directories
- Inclusion in Press Releases related to the event
- Inclusion in the email campaign to 26,000 industry professionals
- Detailed company profile and a direct link to your corporate website
- Interviews will be seen on-demand on [BuildingsCanada.com](https://www.buildingscanada.com)
- Logo recognition on BUILDDEX Vancouver event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

## On-Site:

- Logo inclusion on the step and repeat
- Video crew included
- Speakers lined up in advance by BUILDDEX Vancouver team

## Post-Show:

- Interview Series to be promoted on [BuildingsCanada.com](https://www.buildingscanada.com) and Streamly\* for 12 months post show
- Access to all Speaker Series interview content
- Detailed company profile to be posted on [BUILDDEXVancouver.com](https://www.builddexvancouver.com) until May 29, 2026

*\* Streamly is a new way to watch insightful. business content outside of traditional events, worldwide. Reach our extensive audience 24/7!*



# SPONSOR INTERVIEW

Enhance your sponsorship experience and gain additional exposure for your brand and senior leadership through the BUILDDEX Industry Insider Interview Series. Sponsor interviews will be recorded and released alongside interviews with senior members of the BUILDDEX speaker faculty. Available for existing sponsors or exhibitors only.

**INVESTMENT:** \$1,600

**5 AVAILABLE**



*\* Streamly is a new way to watch insightful. business content outside of traditional events, worldwide. Reach our extensive audience 24/7!*

## Pre-Show:

- Opportunity available to existing sponsors and exhibitors only, pre-show deliverables per your primary sponsorship
- Interview questions delivered in advance of the event

## On-Site:

- 3-5 minute interview with your senior leader recorded by professional video crew

## Post-Show:

- Interview to be promoted on [BuildingsCanada.com](https://www.buildingscanada.com) and Streamly\* for 12 months post-show
- A copy of the interview available for your use



# CONNECTOR LOUNGE

Host BUILDDEX Vancouver media, speakers, talent and VIP's as the sponsor of the event's exclusive Connector Lounge.

**INVESTMENT:** \$16,500

**1 AVAILABLE**

## Pre-Show:

- Inclusion in overall BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media campaign and websites as it relates to VIP Lounge
- Logo exposure on the BUILDDEX Vancouver website and directories
- Inclusion in the email campaign to 26,000 industry professionals
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDDEX Vancouver event planner

## On-Site:

- 20x40 feature space on the showfloor
- Inclusion on on-site feature signage
- VIP Programming created with your input
- VIP guest list curation and invitations aligning with your target audience
- Electrical and AV needs
- Staffing of VIP Lounge to monitor and control entry
- Unlimited access for your company and guests

## Post-Show:

- A detailed report within three weeks post-event
- Detailed company profile to be posted on [BUILDDEXVancouver.com](https://www.builddexvancouver.com) until May 29, 2026

"BUILDDEX has been the best way for us to meet as many people from the engineers and architects that specify the products to the installers and homeowners alike. Being a new business in Canada, it's important for us to get out there and that is what BUILDDEX allows us to do. That is why we are coming back for our 4th year."

- Thomas Kirk, ROMEX





# EDUCATIONAL SESSION

Host an educational session, presented by a speaker of your choice, and position your company to a qualified and captivated audience matching your objectives and target market.

**INVESTMENT:** \$8,000

**2 AVAILABLE**

## Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the session
- Recognition on BUILDEX website with schedule of programmed sessions at BUILDEX Vancouver
- Recognition in the online program alongside other educational sessions
- Sponsored session included in the online registration
- Logo exposure on the BUILDEX Vancouver website and sponsor directories
- Inclusion in the email campaign to 26,000 industry professionals
- Detailed company profile and a direct link to your corporate website
- Logo exposure alongside the your chosen sessions, wherever the session's details are posted across event websites, emails and social media marketing
- Logo recognition on BUILDEX Vancouver event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

## On-Site:

- Inclusion in all signage that relates to the educational stream
- Logo inclusion on podium signage and / or rotating holding slides
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes)

## Post-Show:

- Delivery of the attendee database relating to your sponsored session(s) within three weeks post-event
- Detailed company profile to be posted on [BUILDEXVancouver.com](http://BUILDEXVancouver.com) until May 29, 2026
- Now including:

## Lead!nsights

*\* Session must be pre-approved by Program Manager (min. 45 minutes of content)*



# ONLINE REGISTRATION

Get exceptional profile as attendees register for BUILDDEX Vancouver. Be one of the first brands to welcome attendees to the event. Your brand will be front and center as all registrants are directed to a branded confirmation page once they complete online registration.

**INVESTMENT:** \$7,500

**1 AVAILABLE**

## Pre-Show:

- Inclusion in overall BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to online registration
- Logo exposure on the BUILDDEX Vancouver website and sponsor directories
- Inclusion in the email campaign to 26,000 industry professionals
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDDEX Vancouver event planner
- Inclusion in the BUILDDEX 'Thank you for registering' page, co-branded to include your logo, key messaging, website links / web banner

- Inclusion in BUILDDEX Vancouver registration confirmation email with your logo, key messaging, website links, etc.
- The page is designed in co-operation with Show Management and requires joint approval but represents an exceptional branding opportunity
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

## Post-Show:

- A detailed report within three weeks post-event
- Detailed company profile to be posted on [BUILDDEXVancouver.com](https://BUILDDEXVancouver.com) until May 29, 2026



# PRODUCT DEMONSTRATION

This is an exciting speaking opportunity for a limited number of companies to showcase the capabilities of their products, innovations, technologies or solutions to the BUILDEX audience. Product Demonstrations relevant to architecture, engineering, real estate, construction, project management, interior design, training and product servicing will be considered.

**INVESTMENT:** \$3,000

**4 AVAILABLE**

## Pre-Show:

- Inclusion in the overall BUILDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDEX Vancouver website and sponsor directories
- Inclusion in the email campaign to 26,000 industry professionals
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects
- Opportunity to present a 30-minute product demonstration on either Wednesday, Feb. 11 or Thursday, Feb. 12, 2026
- Product Demonstration to be profiled in the BUILDEX Vancouver event planner (subject to date of sign on)
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

## On-Site:

- 30 minute demonstration on the Demonstration feature stage on the show floor
- Logo displayed on onsite signage at feature space and through the trade show including multiple schedule directories
- Logo prominently displayed on the podium during your demonstration
- Push notifications in the BUILDEX event app promoting your Product Demonstration

## Post-Show:

- Delivery of the attendee database relating to your sponsored session(s) within three weeks post-event
- Detailed company profile to be posted on [BUILDEXVancouver.com](https://www.buildevancouver.com) until May 29, 2026
- Now including:

**LeadInsights**



# COMMERCIAL

Position your product or brand in front of the BUILDEX audience with a company commercial before an educational session on the BUILDEX Main Stage or TECHCENTRIC.

**INVESTMENT:** \$1,650

**8 AVAILABLE**

## Pre-Show:

- Inclusion in the overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media, and websites where commercial sponsors are mentioned

- Logo exposure on the BUILDEX Vancouver websites and sponsor directories
- Inclusion in the email campaign to 26,000 industry professionals
- Detailed company profile to be posted on [BUILDEXVancouver.com](https://www.buildevancouver.com) until May 29, 2026
- Logo recognition on BUILDEX Vancouver event planner

## On-Site:

- Logo inclusion on the stage's rotating holding slides and session title slide
- Opportunity to show a 30-60 second commercial produced by your company (with sound) before a session of your choice (BUILDEX Main Stage or TECHCENTRIC only)





## ACCREDITED SEMINAR

Position your brand with today's industry thought leaders. Support an educational session, reach your target audience, and generate leads.

**INVESTMENT:** \$2,500

### Pre-Show:

- Inclusion in overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the seminar
- Logo exposure on the BUILDEX Vancouver website and sponsor directories
- Recognition in the online program alongside other educational sessions
- Inclusion in the email campaign to 26,000 industry professionals
- Sessions included in the online registration
- Detailed company profile and a direct link to your corporate website
- Logo exposure alongside the your chosen session, wherever the session's details are posted across event websites, emails and social media marketing
- Logo recognition on BUILDEX Vancouver event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects



### On-Site:

- Logo recognition as it relates to the seminar
- Inclusion on on-site signage wherever the seminar is featured
- Logo inclusion on podium and rotating holding slides (where present) and session title slide
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes)

### Post-Show:

- Delivery of the attendee database relating to your sponsored session(s) within three weeks post-event
- Detailed company profile to be posted on [BUILDEXVancouver.com](http://BUILDEXVancouver.com) until May 29, 2026
- Now including:

## Lead!nsights

## ATTENDEE MORNING COFFEE

Host the BUILDEX Vancouver morning welcome coffee for show attendees at the Central Bar on the tradeshow floor.

**INVESTMENT:** \$3,000

**2 AVAILABLE**

### Pre-Show:

- Inclusion in the email campaign to 26,000 industry professionals
- Detailed company profile and a direct link to your corporate website
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

### On-Site:

- Complimentary coffee service from the Central Bar and Networking Hub at the beginning of the show day
- Inclusion on on-site signage relating to the welcome coffee
- 1 overhead announcement prior to start of welcome coffee
- Sponsor can provide own branded collateral



## INNOVATION SHOWCASE TITLE SPONSOR

Sponsor an Innovation Showcase and align your brand with the industry's latest products, solutions and technologies through this highly engaging show feature.

**INVESTMENT:** \$5,900

**2 AVAILABLE**  
(1 PER SHOWCASE)

### Pre-Show:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX Vancouver website and sponsor directories
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects
- Inclusion in the email campaign to 26,000 industry professionals

### On-Site:

- One live pitch-style presentation (5 min max in length) by your company
- Opportunity to thank attendees, introduce the speakers and provide a brief introduction on your organization before the showcase (max 2 minutes per intro)
- Logo inclusion on podium and rotating holding slides (where present) and feature title slide

### Post-Show:

- Delivery of the attendee database relating to your sponsored session(s) within three weeks post-event
- Detailed sponsor profile to be posted on [BUILDDEXVancouver.com](https://BUILDDEXVancouver.com) until May 29, 2026
- Now including:

**Lead!nsights**

## INNOVATION SHOWCASE PARTICIPANT

Launch or promote your new-to-market innovation, technology or solution to the BUILDDEX audience and panel of industry opinion leaders.

**INVESTMENT:** \$1,100

**5 AVAILABLE**

### Pre-Show:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX Vancouver website and sponsor directories
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

### On-Site:

- One live pitch-style presentation (5 min max in length) by your company

### Post-Show:

- Delivery of the attendee database relating to your sponsored session(s) within three weeks post-event
- Detailed sponsor profile to be posted on [BUILDDEXVancouver.com](https://BUILDDEXVancouver.com) until May 29, 2026



# TECHCENTRIC PRODUCT DEMONSTRATIONS

This is an exciting speaking opportunity for a limited number of companies to showcase the capabilities of their new innovation, technology or solution to the BUILDDEX audience. Product Demonstrations relevant to architecture, engineering, real estate, construction, project management, interior design, training and product servicing will be considered.

**INVESTMENT:** \$3,000

**2 REMAINING**

## Pre-Show:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX website, sponsor directory, and event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects
- Inclusion in the email campaign to 26,000 industry professionals
- TECHCENTRIC Feature to be profiled in the BUILDDEX Vancouver event planner (subject to date of sign on)
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

## On-Site:

- Opportunity to present a 30-minute product demonstration on either Wednesday, Feb. 11 or Thursday Feb. 12, 2026
- Logo prominently displayed on the podium during your demonstration
- 30-minute demonstration on the TECHCENTRIC feature stage on the showfloor
- Logo displayed on onsite signage at feature space and through the trade show including multiple schedule directories
- Push notifications in the BUILDDEX event app promoting your demonstration

## Post-Show:

- Delivery of the attendee database relating to your sponsored session(s) within three weeks post-event
- Detailed company profile to be posted on [BUILDDEXVancouver.com](https://BUILDDEXVancouver.com) until May 29, 2026
- Now including:

**Lead!nsights**





# OFFICIAL 3RD PARTY EVENT HOST

Host your organization's event alongside BUILDEX and take advantage of the province's building and construction industry coming together in one place. Leverage the BUILDEX marketing campaign to drive registrations and attendance to your event while providing free BUILDEX passes to your guests.

**INVESTMENT:** \$2,750

**MULTIPLE AVAILABLE**

## Pre-Show:

- Event identified as an official 3rd party event at BUILDEX Vancouver
- Detailed event listing on the BUILDEX website, including lead image, logo, event description and backlink to your registration website (provided by your company)
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDEX website and sponsor directories
- Inclusion of event in the BUILDEX email, website and social media marketing campaigns whenever 3rd party events are mentioned or featured
- Event inclusion in the BUILDEX Vancouver attendee planner where networking events are featured
- Unlimited PDF complimentary passes with promo code providing free BUILDEX trade show access to be distributed to clients and prospects

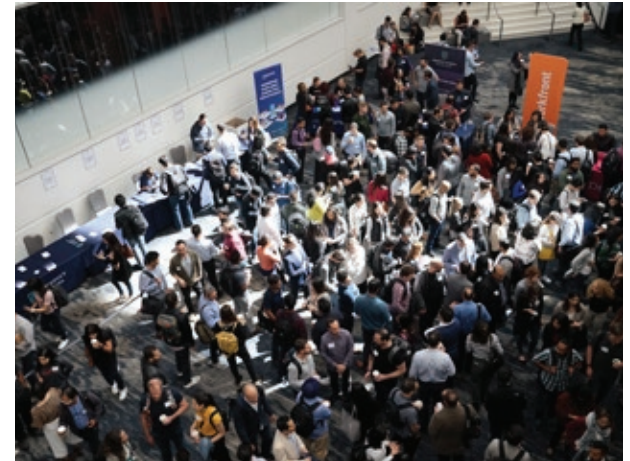
## ON-SITE

- Inclusion on on-site signage advertising 3rd party events taking place inside and outside of BUILDEX
- Recognition in the end of day 1 or show wrap up email to all BUILDEX registrants
- 2x All-Access Passes for board members, management or to give away

## POST-SHOW:

- Sponsor profile to be posted on [BUILDEXVancouver.com](https://www.buildevancouver.com) until May 29, 2026

*NB: Event's must be hosted outside of BUILDEX show hours (exceptions only with approval from BUILDEX management). Limited function space may be available within the host venue, or you may choose your own location. All F&B, AV, registration and / or other set up costs are the responsibility of the host.*



## LED SCREEN ADS

Stand out from the crowd at BUILDEX by using our 3m x 3m LED advertisement screens to highlight your brand and product, drawing interest and driving traffic to your booth or website. Choose from 5 LED screen locations across the tradeshow floor and conference level.

**INVESTMENT 1 (1 LOCATION): \$900**

**INVESTMENT 2 (2 LOCATIONS): \$1,600**

### Pre-Show:

- Inclusion in the overall BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media, and websites where commercial sponsors are mentioned
- Logo exposure on the BUILDEX Vancouver websites and sponsor directories
- Inclusion in the email campaign to 26,000 industry professionals
- Detailed company profile to be posted on BUILDEXVancouver.com until May 29, 2026
- Logo recognition on BUILDEX Vancouver event planner

### On-Site:

- (1) 15-second advert or image provided by your company to be displayed every 60 seconds during the BUILDEX tradeshow hours across LED advertising locations of your choice, either on the BUILDEX tradeshow floor or conference level.



## AISLE BANNER SPONSORSHIP

Feature your company branding and booth number prominently on the signage above your booth's aisle for a fraction of the cost of hanging signage!

One available per aisle, first come, first served.

**INVESTMENT: \$900**





## FOR MORE INFORMATION



**Aaron Jongerius**

*(Exhibit and Sponsor inquiries)*

Sales Executive

Phone: +1 780.904.1284

Email: [aaron.jongerius@informa.com](mailto:aaron.jongerius@informa.com)



**Dave Pruka**

*(For Sponsorship inquiries)*

Sponsorship Director

Office: +1 416.512.3806

Email: [dave.pruka@informa.com](mailto:dave.pruka@informa.com)

